

# CHANGE-READY©

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**“One of the countries leading authorities in the field of change and human performance” US News & World Report**

**The world is changing at an incredible pace: The economy is unpredictable. Mergers, acquisitions and consolidations happening at light speed and overnight are causing industries to be redefined and companies to reinvent themselves.** Competition is fierce with big new competitors changing the playing field and evolving technologies changing the way we communicate, obtain information, sell our products and services and run our businesses.

The internet is transforming how, where and when people and organizations buy as well as who they buy from. And rather than slowing down or leveling off, this pace of change is speeding up. When people in our programs are asked to rate the level of change in their jobs, companies and industries on a scale of 1-10 with 10 being high, the response is often off the scale.

Our research found that organizations that succeed in these rapid changing, increasingly competitive times are not those that respond quickly to change. They are those that create the change These CHANGE-READY© people and organizations are:

- Ahead of the wave not always trying to catch up with it
- Proactive not reactive
- Leading not following
- Action oriented rather than wait 'n see

**CHANGE-READY©** organizations challenge old modes, myths and mind sets, they rethink rules, redefine roles and reinvent the game. Specifically they:

- Challenge the status quo - “ the way it’s always been done” rounding up sacred cows the outdated and obsolete policies, practices systems and strategies that take time, cost money and prevent change and innovation.
- Seek bold innovative strategies and solutions that lead to exciting new ideas, opportunities and possibilities.

## PROGRAMS

Dr. Kriegel's CHANGE-READY© programs and presentations are individually customized for each group and specific situation. They can be given to any level of an organization from top management to production line workers. For leaders and managers the focus is on creating a CHANGE-READY© culture in which:

Innovation and out of the box thinking flourishes  
People are motivated and excited about change and new opportunities.

His programs which range from keynote speeches to interactive workshops, teach practical tools and techniques for:

- Motivating people to change
- Overcoming resistance
- Developing out of the box strategies
- Streamlining operations
- Rounding up sacred cows

The presentation page of this website outlines the various topics and presentations that can be tailored for your organization.